



3700U301
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Surname	Centre Number	Candidate Number
Other Names		0



GCSE

3700U30-1



S18-3700U30-1

ENGLISH LANGUAGE

UNIT 3

Reading and Writing: Argumentation, Persuasion and Instructional

FRIDAY, 8 JUNE 2018 – MORNING

2 hours

ADDITIONAL MATERIALS

Resource Material.

For Examiner's use only		
	Maximum Mark	Mark Awarded
Section A (Reading)	40	
Section B (Writing)	40	
Total	80	

INSTRUCTIONS TO CANDIDATES

Use black ink or black ball-point pen. Do not use gel pen or correction fluid.

Write your name, centre number and candidate number in the spaces at the top of this page.

Answer **all** questions in Section A.

Answer **both** questions in Section B.

Write your answers in the spaces provided in this booklet.

If you run out of space, use the continuation page(s) at the back of the booklet, taking care to number the question(s) correctly.

You are advised to spend your time as follows:

- | | |
|-----------|---|
| Section A | - about 10 minutes reading
- about 50 minutes answering the questions |
| Section B | - about 10 minutes planning
- about 25 minutes writing for B1
- about 25 minutes writing for B2 |

INFORMATION FOR CANDIDATES

Section A (Reading): 40 marks

Section B (Writing): 40 marks

The number of marks is given in brackets at the end of each question or part-question.



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SECTION A (Reading): 40 marks

*In the **separate Resource Material** there are five texts on the theme of 'Selfies' labelled **Text A-E**. Read each text carefully and answer **all** the questions below that relate to each of the texts.*

Text A

A1. What is a selfie? [1]

.....

A2. How many posts are labelled as “#selfie” on Instagram? [1]

.....

A3. Explain what is meant when the writer says “selfie-taking has exploded”. [1]

.....

.....

.....

.....



Text B**A4.** What is the purpose of **Text B**? Tick (✓) the correct box.

[1]

- Personal use ☐
- Public use ☐
- Educational use ☐
- Occupational use ☐

A5. **Text B** describes how to take the perfect selfie. Put these stages into the order in which you should complete them by numbering them.

One stage has been completed for you.

[3]

- Strike a pose. ☐
- Choose the perfect location. ☐
- Take multiple shots. ☐
- Get the right angle.

A6. The writer uses the following sentence, "This will subsequently help you to choose the most flattering picture." What does the word "subsequently" mean in this sentence? Tick (✓) the correct box.

[1]

- Simultaneously ☐
- Afterwards ☐
- Prior to ☐
- In addition to ☐



Text C

A7. Summarise the reasons why one teenager does not approve of selfies. [5]

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A8. What does the word “narcissism” mean? **Tick (✓) the correct box.** [1]

To be vain and admire yourself ☐

To put other people’s feelings before your own ☐

To be selfish and ignorant ☐

To be popular and fashionable ☐

A9. Explain what Isabel means when she says that, “Selfies are a powerful tool for self-expression.” [1]

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A10. How does the writer try to persuade us that social media can be an unpleasant part of modern life? [10]





Text E**A11.** Why did the No Makeup Selfie campaign start?

[1]

.....

.....

A12. Identify **three** pieces of evidence to show that the No Makeup Selfie campaign was very popular.

[3]

.....

.....

.....

A13. What is meant by the phrase “going viral”?

[1]

.....

.....







SECTION B (Writing): 40 marks

*In this section you will be assessed for the quality of your **writing** skills.*

Answer question B1 below and question B2 on page 14.

- B1.** Write a guide for other students persuading them to stay safe when using social media and the internet.

Write your guide.

[20]

10 marks are awarded for communication and organisation; 10 marks are awarded for writing accurately.

You should aim to write between 200-300 words.

The space below can be used to plan your work before starting on the next page.

PLAN:



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only







- B2.** Your Headteacher/Principal plans to ban all mobile phones and social media use for students while they are in school/college. You feel strongly about this proposal and decide to write a letter to your Headteacher/Principal giving your views on this matter.

Write your letter.

[20]

10 marks are awarded for communication and organisation; 10 marks are awarded for writing accurately.

You should aim to write between 200-300 words.

The space below can be used to plan your work before starting on the next page.

PLAN:







END OF PAPER



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**PLEASE DO NOT WRITE
ON THIS PAGE**



[illegible]

[illegible]